



KGH STRATEGIES Campaign Compliance

DO'S AND DON'TS

To-do list!

Know New Mexico Election Laws

Campaign Practices Act Chapter 1 Article 19 NMSA 1978

Campaign Finance Rule 1.10.13 NMAC

Complete your Campaign Committee Registration Correctly

Learn how to utilize the CFIS Application

Create a Calender of all Reporting Dates

Do not wait until the due date to enter your transactional info

Log, Notate, and Keep all Correspondence with the SOS

Send e-mails to Campaign staff to log details of calls and keep emails form the SOS

Utilize KGH Strategies [Help Guides](#) and the [NM Election Handbook](#)

DO NOT

Accept Contributions Over the Limit

includes In-Kind, Anonymous, and Special Events

Appoint a Lobbyist as a Treasurer, Campaign Chair or Fundraising Chair

Chapter 2 Article 11 Section 8.1 NMSA 1978

Use Campaign Funds Outside the Limitation of Use

Chapter 1 Article 19 Section 29.1 NMSA 1978

Fundraise During the Prohibited Period

This applies to specific elected officials and candidates Chapter 1 Article 19 Section 34.1 NMSA 1978

Hold Prohibited Fundraising Events

The Bingo and Raffle Act Prohibits Raffles for Candidates

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